

News Release

FOR IMMEDIATE RELEASE

Sharp Electronics of Canada Ltd. Launches New Advanced Colour ePaper Displays

Mississauga, ON – July 22, 2024 – Sharp Electronics of Canada Ltd. (SECL) is proud to announce the launch of the innovative Sharp EPC131 and EPC251 Advanced Colour Display Series in Canada. These new energy-efficient 13" and 25" displays that look like paper are designed to provide exceptional image quality, superior functionality, and unmatched reliability, even when power is turned off, redefining the visual solutions market for various sectors such as hospitality, transportation, retail, and education.

Digital Alternative to Static Signs

"Our new EPC131 and EPC251 displays exemplify Sharp's commitment to innovation, and quality," said Milenko Cepo, Director, Visual Solutions Sales, Sharp Electronics of Canada Ltd. "Sharp's new ePaper provides a sustainable and quick alternative to traditional poster boards and printed posters. It effortlessly delivers content through selected Content Management System (CMS) partners or offers a user-friendly experience with the simplest content management options via USB, WiFi, or Bluetooth."

The Sharp ePaper displays offer quick and flexible installation options. Their slim, lightweight-design, which supports landscape, portrait, face-up, and face-down operation with multiple mounting points, not only enhances aesthetics but also provides space for an optional battery for versatile power solutions. Whether for digital signage, presentations, or interactive learning, these displays are designed to enhance engagement and communication.

Energy Efficiency and Sustainability

"Sharp is committed to sustainability, and the EPC131 and EPC251 series reflect this commitment with energy-efficient operation and eco-friendly features," said Kalden Tsung, Product Marketing Manager, Visual Solutions. "These displays are engineered to reduce power consumption without compromising performance, supporting Sharp's dedication to environmental responsibility."

Taking a substantial step forward towards the carbon-neutral era, the Sharp ePaper displays offer always-on visibility with as low as zero power consumption when viewing a static image, only drawing minimal power when updating the displayed image. The displays ensure unimpaired legibility in both the brightest environments, as well as semi-

outdoor settings, presenting static digital images with a low reflection and paper-like quality.

About Sharp Electronics of Canada Ltd.

Sharp Electronics of Canada Ltd., a subsidiary of Sharp Electronics Corporation, is a leading provider of business solutions and consumer electronics. Our consumer products include state-of-the-art home appliances such as microwaves, refrigerators, and air purifiers, designed to elevate daily living. For businesses, we offer advanced office solutions including multifunction printers, professional displays, and interactive touchscreens that enhance productivity and collaboration. Committed to excellence, innovation, and customer satisfaction, Sharp Electronics of Canada Ltd. strives to meet the diverse needs of our customers. Our innovative products and solutions are designed to improve efficiency and productivity, enhancing the quality of life. Explore more at sharp.ca and stay updated by following our [LinkedIn](#) page.

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